

How would you characterize today's economic development/ business environment in Springfield Township?

Lots of people
working from
home

**Aging
Population**

Limited village
parking deters
business

**Aging
Businesses**

Are we missing
village center
opportunities? (Zion
Hill and Pleasant
Valley)

**DR
Districts
are
limiting**

**Businesses are
fading/aging - will
fail/fade away -
where are
replacements
coming from?**

poor

Strong
conventional
agriculture

lacking

conventional
agriculture is
biggest
business

a lot of
people
working from
home

Poor

**Promising Ag.
Businesses**

**Potential
of village
centers?**

Salvage Yards -- We
have 5 of them --
They present
environmental
impacts and
aesthetic concerns

**agrotourism -
w/ vineyard**

**Ag.
Tourism**

limitations of
existing
buildings/zoning

**New food
businesses/local
food (small)**

Nice if could
generate more
revenue in Township
from business (that
we currently don't
have)

*challenges to
business
environment - low
population, lack of
parking, etc*

**Look for
multiple
areas**

What are the top industries/sectors in the Springfield Township area?

**conventional
agriculture**

**309 corridor -
truck stop;
Spears; etc**

**automotive
services**

**home-based
businesses**

**We have 5 salvage
yards-big footprints,
environmental
impact and
aesthetic concerns**

**309 Corridor
businesses**

Home-Based

WFH

Where do you see opportunities and/or challenges for future growth of these sectors?

Opportunities

Rte 309 is an obvious area for economic development

Home-Based quality of life

springfield township being a hub for organic agriculture (regenerative)

Quality of life produces higher paid work at home professionals

Rentals and Tourism

Vineyards and Wineries

Event Based Business (Views and Vistas)

Promising small ag. businesses

cooperative office space

Opportunities for vineyards and wineries in twp. We are surrounded by them

How do you entice people to come/garner interest and investment

currently lack of space to live/work for a home-based business

Challenges

Internet (Speeds and Availability)

climate change (agriculture)

Blighted Properties

Township does not get highlighted in Bucks County Tourism material.

removing blight (examples: gas station that was closed; Bubbas)

Use of pesticides/soil degradation

Restaurants/cafes (because currently lacking)

get information to Planning Commission

Planning Commission coordination

Dense businesses/industry - utilities (lack of) to support

Enticement (Eye capture, people to p)

current zoning

Lack of Utility Infrastructure

Pinpointing Historic Balance

What type of economic development investment would you like to encourage in the Township? What would you like to avoid?

Encourage

Avoid



What are the short (within 2 years), medium (within 5 years), and long-term (within 10 years) priorities?

Short

Long

Medium

Building relationships: Tourism; Chamber of Commerce; surrounding municipalities

Short-establish relationships with ready made, purpose built organizations

Yard Art or Large items for salvage or trash

Tie together assets to attract business; create a sense of place

I would like to see high speed internet made available for the entire twp. There are areas where this is not available.

modernizing and diversifying cable/internet options

industrial park (like Center Valley example)

Upper Bucks Chamber member?

Internet

Infrastructure and Internet

Utilize and build on current assets (bike trails/routes); cooperative agreements w/ businesses around tourism - to help along

Cable options?

Leveraging infrastructure bill? (Ex. Broadband)

Commercial Solar Installations? Locations? Limitations?

power generation

Anything that utilizes our current offerings (parks, barn tour, etc)

Advertise our Township (!!)

Program and Business Coordinations

local food

Township map? highlight businesses/resources/tourism

Fix the parking issue in Springtown to attract new businesses, eateries, retail, etc. to make a destination for locals as well as tourists.

Instagram. look at buckshappening and visitbuckspa.

Reach out to public utilities (i.e. UGI) - connecting to natural gas; improved utilities

Do one more thing while you're here program-market the area when people are already here. "Hey did you visit the Springtown Inn?"

is there a way to incentivize people to get rid of salvage cars and trucks. so not so visible from the lovely country roads (community pride)

Online Map with Links (Silver Creek Example)