## What are Springfield Township's strengths?

```
rural but not remote
                                                lack of pubtransportation
                             transportation
                                               public
                         convenient location
                                                      work from home opps
                          relatively close to i78
                                                safe environment
            spirit of innovation
                                 location
                                  above average saleries
     historical significance
                                                                  farm businesses
                      surrounding communities
village business zones
                                rural environment of
                                                             agriculture
              preserved land
                                      relative notiriety
                         access via 78 309 and 611
                         geographical location
                          lehigh moravian desales
                             education of residents
```



## What are Springfield Township's weaknesses?

```
public fear of developmen
                                       lack of local media
         limited shopping
                            lack of relationships
                                                    no bookstore
    signage ordinance
                          fairly low population
                                                 low population
                             public water
             infrastructure
                                             need anchor business
              lack of sewage
                                rigid zoning
                                                     lack of public water
                                                                no coffee shop
   stringent zoning
                      lack of infrastructure
                                                                need an anchor
    grow tourism
                   public apprehension
                                                      lack of density
no art galleries
          low population density internet access
                                                               developer relations
                                      are we business friendly
       nothing to attract biz
                    perceived stringent zonin
                                                interest in this area
                           limited existing
                                               unattractive for business
                         lack of sewage facilities
                                                     village need more
                        parking limits springtown
```



## What are Springfield Township's opportunities?





## What are Springfield Township's threats?

```
quakertown center valley
                                warehouses
           ourselves
                too many developments
                                            finances
                                unknown
                                             road capacity
                     not in my backyard
                                                      competition
                                           traffic
                       public fears
not business friendly
                                               financial hurdles
                           zoning
                                           flooding
         climate change
                             speeding cars
                                                zoneing
                  infrastructure capacity
                        current infrastructure
                    too much traffic
```

